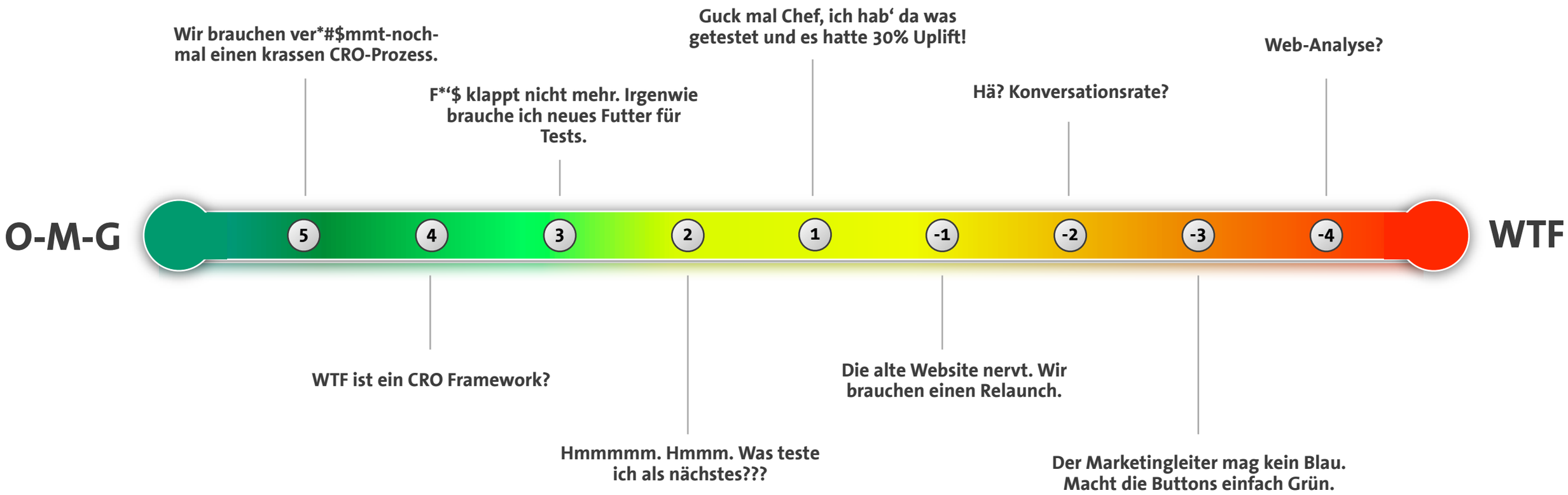
Wo stehst Du im

OMG-WTF-Spektrum

der Conversion Optimierung?